



# ADVERTISING AGREEMENT

Fill out the Advertising Agreement and email it with your artwork and logo to [olwblueandwhitegala@gmail.com](mailto:olwblueandwhitegala@gmail.com). Ads will be in black and white unless upgraded to color. A member of our team will follow up with you to confirm your selections, method of payment, and receipt of artwork. All images, text, and artwork for advertisements must be submitted by **December 15, 2017**.

Thank you for your support of OLW School.

### Business Advertisement Placement

Full Page (8.5"x11")	\$200
Half Page (8.5"x5.5")	\$150
Quarter Page (4.25"x5.5")	\$100

### Personal Advertisement Placement

Full Page (8.5"x11")	\$100
Half Page (8.5"x5.5")	\$50
Quarter Page (4.25"x5.5")	\$25

**COLOR Ad: any size business or personal ad can be upgraded to COLOR for an additional \$50.**

YES \$50 additional

NO

**Total for this ad \$ \_\_\_\_\_**

*Please complete an Advertising Agreement for each ad you wish to place. You may submit one payment for all your ads.*

Advertiser name as it should appear in the Gala Event Book: \_\_\_\_\_  
 Contact (if different than above) \_\_\_\_\_  
 Address, City, State, ZIP \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_  
 Children's names at OLW \_\_\_\_\_  
*(Children's names are used for in-school incentive only. No Uniform Today passes are distributed for any sponsorship or advertisement purchased.)*

**PROMOTIONS PAGE**  
 Yes, please include me in the Promotions Page of the Gala Event Book. Below is a description of the special discount or feature I would like to offer Gala attendees and the OLW community:  
 \_\_\_\_\_

Our Lady of the Wayside School is hereby authorized to print the attached ad in the 2018 Gala Event Book being published in conjunction with its OLW Gala on Saturday, March 3, 2018. It is understood that all proceeds will be used for the sole benefit of Our Lady of the Wayside School.

Initials \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_